

Methods of international exchange between Japan and Russia

Tokyo University 1st year
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Japanese



Russian



Intercultural communication

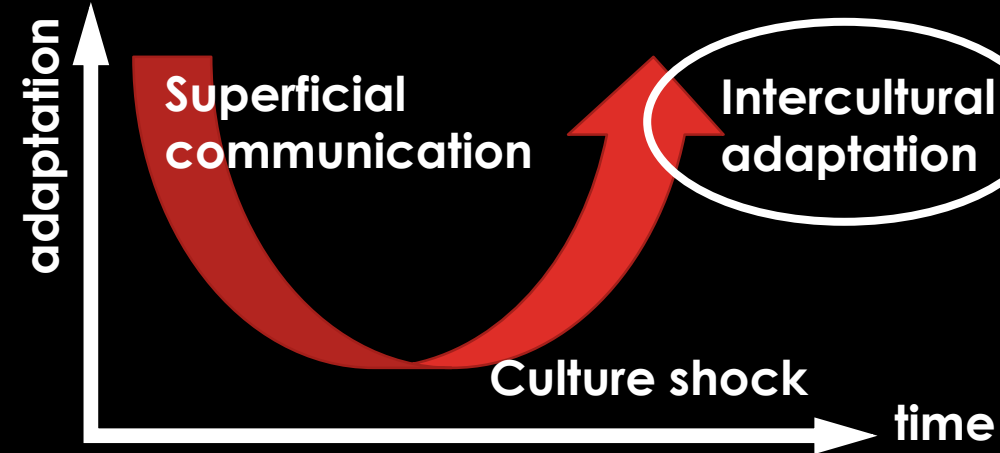


prejudice, bias, stereotype



Park (1955), Bogardus(1933)

U-curve



The destination of intercultural communication



To know each other's cultures

J.T. Gullahorn and J.E. Gullahorn (1963, 1966)

Competition

To compete in the games/contests regarding other countries' cultures.

International Olympiad on Tatar language and literature



Three Japanese people (Yuto Hishiyama(2014), Mizuki nakamura(2017) and Chihiro Taguchi(2019)) won 1st prize respectively.

Japanese Ambassador Cup of Igo in Moscow



Russia has approximately 4,000 people who regularly participate in Igo games.

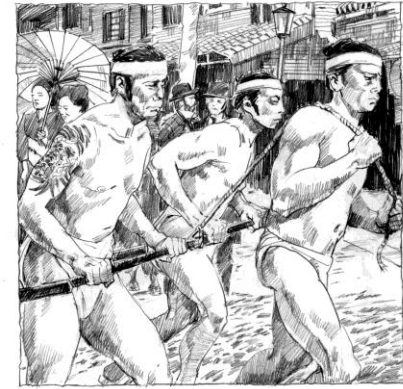
To exhibit things regarding other countries' cultures.

Romantic Russia Exhibition in Tokyo



Pictures from the collection of the State Tretyacov Gallery were exhibited in Tokyo in 2018 and 2019.

The exhibition of the summer in Japan in State Museum of Orient Art



This special exhibition of Sadamu shudo, Igor Sacrov, and Hiroshi muzobuchi was conducted in Moscow in 2018.

To mix things of cultures in 2 countries.

Matryoshka dolls of prime ministers in Japan



They are Shinzo Abe(2012-), Yoshihiko Noda(2011-2012), Naoto Kan(2010-2011), Yukio Hatoyama(2010-2011), Taro Aso(2009-2010), and Yasuo Hukuda(2008-2009).

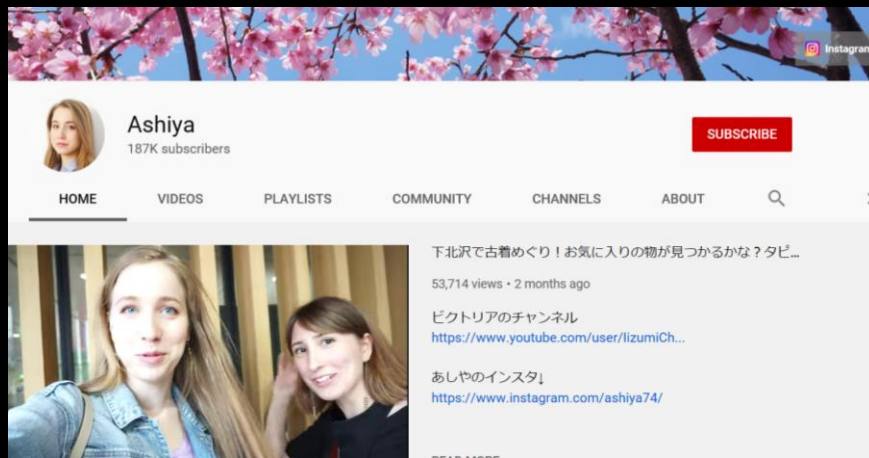
Japanese traditional clothes, Kimono decorated with pictures about Russia



This kimono was made for Tokyo Olympic Games in 2020.

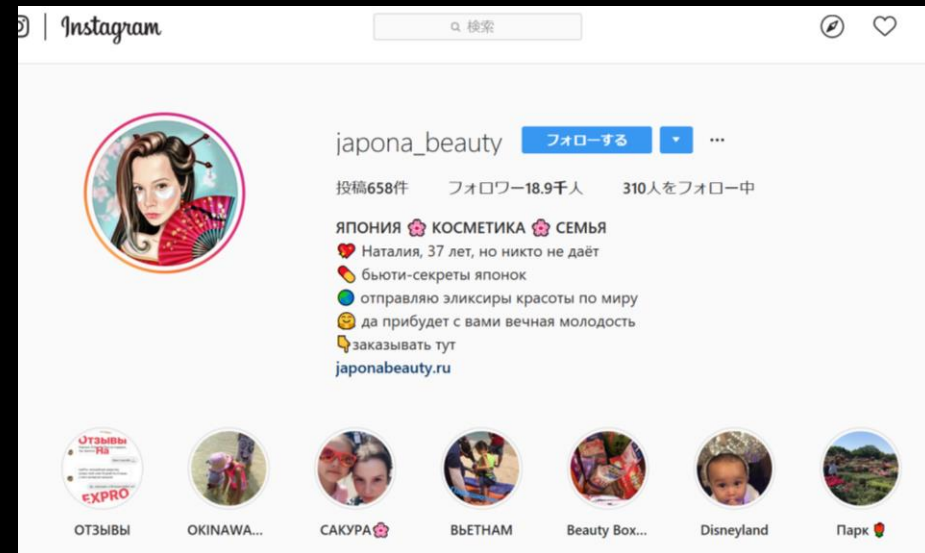
To utilize Social Networking Service in order to introduce other countries' cultures.

Russian Youtuber in Japan, Ashiya Russian Instagrammer in Japan, Natalina



She has been making vlogs about Japan and Russia in Japanese on Youtube, and now has approximately 200,000 subscribers.

<https://www.youtube.com/channel/UCWuqzdbBcHGAwaXFVHgoZAQ>



She has been introducing things about Japan, cosmetics and her family, and now has around 20,000 followers.

https://www.instagram.com/japona_beauty/

Methods to know cultures

who

Russian
Japanese

Government
Company
Private

Individual
Group



how

SNS
books
Politics
Exhibition
Competition
Experience
mixture
Study
travel
media



what

Music
History
Cartoon
Industry
Tourist attractions
Traditional items
Nature
literature
Language
Games
Sports
Art

References

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- ・Russia Beyond 「ロシアの囲碁事情」("Russian circumstances of Igo") (Retrieved from: <https://jp.rbth.com/arts/2015/10/28/534651>, 2019/09/17)
- ・ロマンティックロシア (Romantic Russia) (Retrieved from: https://www.bunkamura.co.jp/museum/exhibition/18_russia/, 2019/09/17)
- ・Sputnik 日本「三菱電機ロシア、モスクワの東洋美術館で展覧会「日本の夏」を開催」 (Sputnik Japan "Mitsubishi Denki in Russia hold the exhibition 'summer in Japan' in State Museum of Orient Art in Moscow) (Retrieved from: <https://jp.sputniknews.com/opinion/201806164999183/>, 2019/09/17)
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- ・Russian Beyond 「東京のロシア大使館で着物のプレゼン: 東京五輪の露選手団用」 (Kimono show at the Russian Embassy in Tokyo: For Russian delegates in Tokyo Olympic Games) (Retrieved from: <https://jp.rbth.com/arts/80052-roshia-kimono>, 2019/09/17)
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- ・Instagram @japona_beauty (retrieved from: https://www.instagram.com/japona_beauty/, 2019/09/17)